



The Only Complete Weather Company

NEWS RELEASE:

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Online VIPIR Images Aid In Hurricane Wilma Coverage

Huntsville, AL October 28, 2005 – Baron Services established a web site of rotating VIPIR images to enhance and assist in Hurricane Wilma coverage. VIPIR, the nationally recognized 3D weather system, provided sophisticated weather images to Baron customers for direct implementation into web sites or use on the air during weather coverage.

Five television stations spanning the country from South Carolina, Texas, Tennessee and Florida took advantage of the additional resources to expand their weather coverage. Weather parameters such as live-local Doppler radars owned and operated by two Florida TV stations were among the data products shown in the VIPIR images {see associated story for more detail}. The complete list of images included the following data products:

- WPTV 256 color live radar
- WBBH 256 color live radar
- Satellite IR
- 300-mile reflectivity
- Level II 256 color NEXRAD reflectivity
- Baron 24-hour precipitation totals
- US reflectivity

In addition to providing advanced technology, Baron once again sent staff members to support television stations in the targeted path of the Hurricane for on-site support. Baron continues to develop new and sophisticated resources to support customers in daily

weather coverage providing value-added products and resources through advanced technology and meteorological excellence.

About Baron Services

Baron Services, Inc. serves broadcasters, major industry, public utilities and emergency management agencies as a full service provider of real-time, localized weather forecasting products and Doppler radar. Baron Services operates out of Huntsville, Alabama with auxiliary offices in Oklahoma, North Carolina and Florida. They hold numerous patents for the detection and dissemination of severe weather information. As an aggressive innovator of new technologies, Baron Services offers a complete suite of weather monitoring and display systems that continue to lead the market in the detection and communication of significant weather events as well as conducting cutting edge research through Baron Advanced Meteorological Services, a Baron owned company located at the National Climate Data Center in Ashville, North Carolina.