



**News Release**

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Mobile Threat Net Named Product of the Year at the 2007  
National Storm Chasers Convention

February 27, 2007, Huntsville, AL. – Baron Services has announced that its Mobile Threat Net has been named Product of the Year for the fourth consecutive year, by the 2007 National Storm Chasers Convention. A revolutionary way to access essential current and forecasted weather conditions while in the field, the system receives this recognition just as new products are announced for Mobile Threat Net users.

The Storm Chasers Convention is a yearly event for those passionate about the weather. Enthusiasts from all over the country gather in Denver Colorado to share the passion, trade stories, and learn the latest techniques in storm chasing. Speakers like Tim Samaras, Dr. William Gray, Tim Marshall, and Dr. Walt Lyons will educate attendees and share the lessons they have learned.

The ground-based Mobile Threat Net assists storm chasers by showing the location of the most severe storm cells. By viewing the real-time radar display, hurricane tracking, wind

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speeds, and more, chasers can see what is currently happening and act accordingly. Newly added to the Responder service package is the Storm Prediction Center outlooks for day one including Wind, Hail, and Tornado threats as well as Mesoscale Discussions. Watch boxes for Tornados and Severe Thunderstorms will also be available as part of the Responder service package.

The system is completely mobile, allowing users to take it with them wherever they go. With optional GPS capabilities, chasers are able to track storms in relation to their own location on the weather map. The data is transmitted over the powerful XM dual redundant S-band satellites and is available throughout the U.S and its coastal waters. The S-band wavelength means that Mobile Threat Net will not lose its signal, regardless of the prevailing weather conditions.

"The Mobile Threat Net continues to be a huge part of every storm chaser's arsenal," said Roger Hill, Program Director of the National Storm Chaser Convention. "Being able to obtain live radar data, surface observations, lightning data, storm rotation, boundaries, wind fields, warnings and more, anywhere in the country without the need for cell phone connectivity is what separates the Mobile Threat Net from other "cell phone" based software programs available on the market. The Mobile Threat Net has made my job of running storm chasing tours much easier knowing I can obtain the valuable data I need whether in the middle of a highly populated area or in the middle of nowhere. No other data software available has this ability."

"Mobile Threat Net has become a necessary device for serious storm chasers," said Bob Baron, President and CEO of Baron Services. "We are thrilled that a group with the stature of the National Storm Chasers has recognized the value of having this weather tool."

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## **About Baron Services**

Baron Services is the Only Complete Weather Company, providing full-service weather technologies for a variety of industries. The company's broadcast division specializes in viewer-friendly weather displays for the High-Def Era, including daily forecast graphics, storm tracking, localized forecast data, live Doppler radar and community-oriented systems like remote sensors. Baron's consumer-driven weather systems deliver relevant information in simplified displays while requiring minimal interpretation on the part of the viewer.

Baron Services operates out of Huntsville, Alabama with auxiliary offices in Oklahoma, North Carolina and Florida. Its multiple divisions focus on broadcast television, public safety, government and industry, as well as satellite-delivered weather data for mobile environments. The company's numerous patents make it a continued leader in the communication of significant weather events.