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**FORMER NWS DIRECTOR DELIVERS THOUGHT-PROVOKING KEYNOTE
ADDRESS DURING BARON'S BROADCAST TRAINING CONFERENCE**

August 31, 2007, HUNTSVILLE, AL – Brigadier General David L. Johnson, recently retired Director of NOAA's National Weather Service (NWS), was commended as the keynote speaker for Baron Services' 17th Best Practices Training Conference. The conference, held from August 23rd through the 25th, 2007 at the Von Braun Center in Huntsville, Alabama, was designed to improve operational meteorology knowledge and practices, while providing advanced training on Baron products.

General Johnson addressed an audience of over 60 meteorologists regarding his insights into the need for close coordination between weather entities in the private and government sectors, as well as, America's increasing environmental consciousness.

“Questions about the environment are on the tips of everyone's tongues,” he said, noting that articles on climate change are appearing frequently in mainstream publications such as Newsweek and Popular Mechanics.

Johnson urged the meteorologists to build long-term relationships with their local NWS forecast offices; stressing that the sharing of information would be to the benefit of all.

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“If you don't know the weather forecasting officer, I recommend you get on a first-name basis with him. He is your enabler, and you need to know him to be a consistent member of the team.”

The nation is at a unique point, General Johnson said, where the convergence of public thirst for weather information and the ever-increasing capability of today's meteorological workstations provide the opportunity to leverage the capabilities of private and government entities and ensure improved protection of the public during times of inclement weather. “I don't think there should be even one death in this country attributed to weather,” he said as he ended the keynote.

During General Johnson's time with the NWS, from January 2004 through July 2007, he was responsible for the day to day civilian weather operations of 122 local Weather Forecast Offices in the United States, Puerto Rico and Guam. He also led operations in 13 River Forecast Centers, 8 National Environment Centers, and 21 Aviation Center Weather Service Units. Prior to his service as the Director of NOAA's NWS, General Johnson served for 30 years as a United States Air Force Officer. He is an honor graduate of the University of Kansas and earned his master's degree from Webster's University.

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About Baron Services

Baron Services, a pioneer in sophisticated weather technology, offers a wide range of weather solutions including advanced forecast modeling, localized weather displays and the latest in cutting-edge radar systems. Under the “Baron Services” umbrella, four specialized divisions continue to advance the weather industry by providing weather systems engineered to save both lives and property. Through a relationship with XM satellite radio, Baron's WxWorx division provides real-time weather information to the marine, aviation and emergency management industries. Baron Radar designs and installs Doppler weather radars for advanced scientific observations used in the broadcast industry and other worldwide weather applications. Baron Advanced Meteorological Systems (BAMS) supplies atmospheric, hydrological forecast data and weather modeling for a variety of applications.

Baron Services operates out of Huntsville, Alabama with auxiliary offices in Oklahoma, North Carolina and Florida. The company's numerous patents make it a continued leader in the communication of significant weather events.