



## **OMNI IS BROADCAST FOR THE FIRST TIME IN HIGH DEFINITION**

*The Award-Winning Weather Platform from Baron Services  
Debuts in Its Second Top 20 Market*

**December 1, 2008, HUNTSVILLE, AL** – Baron Services, a leading weather technology company, today announced that its Omni weather platform has been installed for Orlando, Florida-based WOFL-TV. Premiering in its second top 20-market, this is the first time Omni has been broadcast in high definition.

“Proven site-specific data, global-to-local zooms, HD weather flights and 3D animations differentiate Omni from all other weather tools on the market today,” said Bob Baron, president and CEO of Baron Services. “Omni’s can’t-look-away graphics are stunning.”

Omni combines true-outlook weather analysis, worldwide 3D terrain and high-resolution data, blending 3D terrain and superimposed mapping results in a relevant, accurate localized picture of the weather as it is actually occurring. Data-driven animations, 3D models and high-resolution mapping are only part of what makes Omni unique. The weather platform also contains patented high-definition data products, aerial mapping, nationwide and worldwide topography, ocean depth mapping, political boundaries, an earth halo effect and more in a completely renderless environment.

“The Omni weather system gives our weather team the ability to show pinpoint weather forecasts in a graphically seamless manner,” said Glenn Richards, Chief Meteorologist WOFL-TV. “In addition, we can now incorporate viewers’ weather videos and pictures into our forecasts to present even more hyper-local weather information.”

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Baron Services created the first street-level storm tracking system in 1992. Since then, the company has continued to develop products engineered to save both lives and property. Other notable Baron products include VIPIR, FasTrac, StormWarn and dual-polarization radar.

To learn more about Baron Services, please visit [www.baronservices.com](http://www.baronservices.com).

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### **About Baron Services**

Baron Services is a pioneer in sophisticated weather analysis and technology and a globally recognized industry leader in delivering technology for the communication of significant weather events. It offers a wide range of weather solutions and owns numerous weather technology patents. The company delivers cutting-edge radar systems, advanced forecast modeling, mobile weather analysis and localized weather displays. Operating primarily from Huntsville, Alabama, with offices in Oklahoma, North Carolina and Florida, Baron Services includes four specialized divisions that continue to advance the weather industry by providing systems engineered to save both lives and property. The company has, to date, installed all broadcast dual-polarimetric radars in the world.

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