



The Only Complete Weather Company

NEWS RELEASE

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**NEW VIPIR SYSTEM A COMPLETE WEATHER SOLUTION
IN ONE BOX**

April 24 2005, Huntsville, AL – VIPIR's innovative upgrades make it a complete one-box weather solution, handling severe and daily weather coverage, radar display and hurricane tracking, all within one computer. The upgrades involve an easy-to-use interface, sleek visuals and sophisticated weather analysis.

One of the most natural progressions for VIPIR is the addition of High Definition capability. The HD version brings a crisp picture quality with stunning graphics and 16:9 display. FasTrac and StormWarn are also available in HD, making Baron Services the only complete end-to-end High Definition Weather Solution.

The new chroma key/weather wall integration feature brings weather right to the fingertips. By using a mounted camera to interpret hand gestures, just about anything once done with a mouse can now be performed at the wall. The exclusive Voice Recognition tool allows meteorologists to work directly from the weather wall by voicing their commands. All it takes is a clicker and hand gestures or voice commands, and meteorologists can track storms, change views, and call up different weather data products.

MicroTrac is a revolutionary way to track storms. Automatically zooming into areas of greatest severity, it follows the center line of a storm as it passes over schools, churches, houses, and hospitals. A storm ETA box shows when the storm will pass through a location. This technology, when combined with VIPIR's aerial mapping, puts the storm into a localized perspective that viewers can relate to.

The new Go Sequence automatically highlights the most dangerous storm threats, integrating numerous features in VIPIR's consumer-driven display. MicroTrac storm tracking, coupled with headline pages and customized storm information, helps viewers make sense of confusing weather situations.

Aerial satellite mapping with 15-meter resolution is now available for the entire United States. Zooming in for closer looks anywhere on the map will give a crisp, clear picture showing photographic details as small as 15 meters.

Another major upgrade is the new earthquake data set option. This addition to VIPIR has visual graphic representation to show the epicenter of an earthquake and the areas affected as it moves out from the center. City names are visible as well as what the earthquake registered on the Richter Scale in each city.

The recent release of VIPIR 4.75 was delivered to existing support and upgrade customers free of charge. Some features of the free upgraded VIPIR are a new interface and functionality, jet stream graphics, bathymetric mapping, and WeatherBuilder enhancements.

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About Baron Services

Baron Services is the Only Complete Weather Company, providing full-service weather technologies for a variety of industries. The company's broadcast division specializes in viewer-friendly weather displays for the High-Def Era, including daily forecast graphics, storm tracking, localized forecast data, live Doppler radar and community-oriented systems like remote sensors. Baron's consumer-driven weather systems deliver relevant information in simplified displays while requiring minimal interpretation on the part of the viewer.

Baron Services operates out of Huntsville, Alabama with auxiliary offices in Oklahoma, North Carolina and Florida. Its multiple divisions focus on broadcast television, public safety, government and industry, as well as satellite-delivered weather data for mobile environments. The company's numerous patents make it a continued leader in the communication of significant weather events.