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NEW TWISTER SISTERS SERIES ON WE-TV FEATURES BARON MOBILE THREAT NET STORM TRACKING TECHNOLOGY

January 10, 2008, HUNTSVILLE, Ala. -- Baron Services is pleased to announce the appearance of its Mobile Threat Net storm tracking system on WE-TV's newest series "Twister Sisters". The program, which debuted on Tuesday, December 11, features veteran storm chasers Peggy Willenberg and Melanie Metz. While, the duo may not be biological sisters, they do share a common bond in their unique zeal for storm chasing down tornado alley.

Since June of 2004, the pair has been using Baron's award winning Mobile Threat Net system to hunt down severe weather across the United States. Peggy Willenberg can't imagine storm chasing without having the Baron technology on board. "With all the money that goes into storm chasing, to spend that and not have this tool would amaze me," Willenberg said. "This is a special piece of equipment."

Mobile Threat Net is an ideal addition to the storm chaser's arsenal, because it provides capabilities like radar display, storm tracking, current conditions, hurricane tracking and more in a truly mobile fashion. The equipment needed to harness this capability—an XM WX receiver, antenna, and software from Baron Services, coupled with the user's own Microsoft Windows based display device—can be installed in any vehicle. A small footprint and flexible design ensure ease of use and complete portability. In order to receive and display the XM WX data, a subscription to the XM WX weather data service is required.

Because it makes use of the S-Band transmission frequency of XM WX Satellite Weather, this weather data is available anywhere in the continental United States and its coastal waters.

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Additionally, the powerful S-Band satellite wavelength means that Mobile Threat Net does not suffer from signal outages anytime the storms are particularly intense. An accompanying GPS option also makes it possible for chasers to plot their own position on the weather map, showing their movements in relation to the storms.

The Twister Sisters have been featured on Good Morning America, Entertainment Tonight (NBC), and on ABC and FOX news in Minneapolis, MN. In addition, their video has aired on NBC, CNN, The Weather Channel, and National Geographic Television. They have also been featured in two National Geographic documentaries called “Twister Chasers” and “The Tornado Hunters”.

For more information on the “Twister Sisters” series please visit:

<http://twistersisters.wetv.com/>

For more information on Mobile Threat Net please visit:

http://www.baronservices.com/solutions/broadcast/display_solutions/mobile_threat_net.php

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About Baron Services

Baron Services is a pioneer in sophisticated weather analysis and technology and a globally recognized industry leader in delivering technology for the communication of significant weather events. It offers a wide range of weather solutions and owns numerous weather technology patents. The company delivers cutting-edge radar systems, advanced forecast modeling, mobile weather analysis and localized weather displays. Operating primarily from Huntsville, Alabama, with offices in Oklahoma, North Carolina and Florida, Baron Services includes four specialized divisions that continue to advance the weather industry by providing systems engineered to save both lives and property. The company has, to date, installed all broadcast dual-polarimetric radars in the world.