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TV TECHNOLOGY PRESENTS BARON SERVICES WITH STAR AWARD FOR OMNI DURING NAB 2008

3D, Renderless Weather & News Platform “Wows” Magazine with Stunning Visuals

April 23, 2008, HUNTSVILLE, Ala. – Baron Services, a leading provider of advanced weather analysis and technology, today announced that its newest high-definition product, Omni™, was recognized by TV Technology’s editors and columnists with the STAR Award (for Superior Technology Award Recipient). Created to showcase the preeminent technological innovations made available to the media industry, the award is in its ninth year. Baron Services was the only weather company to be recognized with TV Technology’s STAR Award during NAB 2008.

“Omni has been in development for the last two years and to see it receive this type of recognition is extremely rewarding,” said Bob Baron, president and CEO of Baron Services. “TV Technology is known throughout the broadcast industry for their extensive coverage of the newest and latest technologies, and it is quite an honor to be awarded for Omni by such a fine publication.”

During NAB 2008, Baron Services introduced Omni, its now award-winning weather and news platform for the future combining true-outlook weather analysis, worldwide 3D terrain and high-resolution data — in an intuitive solution that literally spans the globe. Omni ushers in a new era for broadcasters, offering completely renderless graphics, patented high-definition data, live mapping and 3D terrain — around the block, or around the world.

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“Every year, the NAB show serves as the launching pad for thousands of new products and services for audio and video professionals,” said Tom Butts, TV Technology Editor. “Our panel of editors walked the show floor in search of the most innovative technologies. The products and services that we selected for the STAR Award made the cut—they demonstrated their ability to help advance the acquisition and distribution of entertainment and information across the media spectrum.”

2007 STAR Award recipients include globally recognized companies including: Harris for Centrio®, Apple for Final Cut Studio® 2, Avid Technology for ScriptSync™ and Sony for the XDCAM EX™.

TV Technology is owned and operated by Newbay Media, which publishes and produces over 40 publications and show dailies, 50 websites, 30 daily and weekly E-newsletters, 3 expos and over 50 custom publishing efforts annually.

For more information on Baron Services, please visit: www.baronservices.com

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About Baron Services

Baron Services is a pioneer in sophisticated weather analysis and technology and a globally recognized industry leader in delivering technology for the communication of significant weather events. It offers a wide range of weather solutions and owns numerous weather technology patents. The company delivers cutting-edge radar systems, advanced forecast modeling, mobile weather analysis and localized weather displays. Operating primarily from Huntsville, Alabama, with offices in Oklahoma, North Carolina and Florida, Baron Services includes five specialized divisions that continue to advance the weather industry by providing systems engineered to save both lives and property. The company has, to date, installed all broadcast dual-polarimetric radars in the world.