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BARON SERVICES AWARDED BROADCAST ENGINEERING'S PICK HIT FOR OMNI DURING NAB 2008

High-Definition Weather & News Platform Makes
Impression with Eye-Popping 3D Graphics

April 23, 2008, HUNTSVILLE, Ala. – Baron Services, a leading provider of advanced weather analysis and Doppler radar technology, today announced that its newest high-definition product, Omni™, was recognized by Broadcast Engineering magazine with a 2008 Pick Hit award, the longest running and most prestigious technical award given at NAB based on a panel of industry judges. Created to recognize innovative technology that makes a positive impact on the user's everyday work, the award is in its 24th year. Baron Services was the only weather company to be recognized with Broadcast Engineering's Pick Hit award during NAB 2008.

During NAB 2008, Baron Services introduced Omni, its now award-winning weather and news platform for the future combining true-outlook weather analysis, worldwide 3D terrain and high-resolution data — in an intuitive solution that literally spans the globe. Omni ushers in a new era for broadcasters, offering completely renderless graphics, patented high-definition data, live mapping and 3D terrain — around the block, or around the world.

Broadcast Engineering's Pick Hit awards are judged by the publication's readers, working professionals in the broadcast, post, and network and satellite industries. In order to protect

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the integrity of the awards, the judges remain anonymous throughout the selection process. As a result of the award, Omni, Baron's 3D, renderless weather system, will be featured in Broadcast Engineering's June issue.

"Omni was designed to tell the station's weather and news story like no other product out there," said Bob Baron, president and CEO of Baron Services. "It is quite an honor for industry professionals to recognize Omni with such a prestigious award. We listened to our customers' needs, and I think we hit it out of the park with this one."

2007 Pick Hit award recipients include globally recognized companies such as: Harris for Channel ONE™, Apple for Final Cut Studio® 2, and Sony for the BVM-L230.

Broadcast Engineering is aimed at the market that includes corporate management, engineers/technicians and other management personnel at commercial and public TV stations, post-production and recording studios, broadcast networks, cable, telephone and satellite production centers and networks. Broadcast Engineering is published monthly, except semi-monthly in May and December.

For more information on Baron Services, please visit: www.baronservices.com

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About Baron Services

Baron Services is a pioneer in sophisticated weather analysis and technology and a globally recognized industry leader in delivering technology for the communication of significant weather events. It offers a wide range of weather solutions and owns numerous weather technology patents. The company delivers cutting-edge radar systems, advanced forecast modeling, mobile weather analysis and localized weather displays. Operating primarily from Huntsville, Alabama, with offices in Oklahoma, North Carolina and Florida, Baron Services includes five specialized divisions that continue to advance the weather industry by providing systems engineered to save both lives and property. The company has, to date, installed all broadcast dual-polarimetric radars in the world.