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BARON ENHANCES OMNI WITH NEW FEATURES THAT INCREASE FLEXIBILITY, VALUE

April 20, 2009 – HUNTSVILLE, AL – Baron Services, a leading weather technology company, announced today that it has added new features to Omni, the company’s next-generation weather and news platform, enhancing the systems local weather coverage capabilities. Omni, which combines high-resolution data, worldwide 3D terrain and true-outlook weather analysis, now offers volumetric radar imaging, Global Positioning System (GPS) integration, surface-analysis graphics and the ability to pull in up to 16 live video sources including IP and web-based cameras increasing the product’s value and flexibility.

“Omni is an incredible product, but the new features we are announcing today make the system just that much more impressive,” said Bob Baron, president and CEO of Baron Services. “The volumetric radar imaging capability alone takes this product to an entirely new level.”

Baron Services is pleased to introduce new Omni features including:

Volumetric Radar Imaging

Similar to a CAT scan or MRI, Omni’s volumetric radar imaging capability takes all available radar elevation scans and transforms them into eye-popping three-dimensional figures, displaying storm characteristics in a way viewers will easily understand.

Extremely valuable for storm interrogation, volumetric radar imaging, the first storm analysis in Omni, not only shows hail cores in precise detail, but it also accurately displays storm features like high reflectivity returns, updrafts, downdrafts and rotation – perfect for local storm coverage.

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When used in conjunction with dual-polarization radar, volumetric radar imaging enables stations to see an even higher level of storm detail including the 3D representation of hydrometeors in the atmosphere by altitude, a huge advantage during local weather coverage.

Live Video Integration

With the ability to handle SD and HD video, Omni's SDI multi-source router enables the user to pull in up to 16 video sources at a time while mixing and matching SD and HD sources. Adding to the system's flexibility, Omni's video integration feature can simultaneously incorporate pre-recorded video or live video from in-studio SD and HD cameras, as well as IP and web-based cameras. Whether covering a traffic pile-up or severe weather event, live video integration enhances stations' local coverage by enabling live reports from the scene while simultaneously displaying them within Omni's high resolution mapping, enhancing the viewers understanding of where the event is actually unfolding.

GPS

With Omni's GPS integration, television stations can display their reporter's precise location in the field. Utilizing the GPS function within cell phones, laptops, Windows-based personal digital assistants (PDAs) and other mobile devices, this advanced tool enables the station to track their vans, live trucks and helicopters from the field in Omni. Display the vehicle or helicopter on-screen as an icon or 3D model that moves in accordance with its changing position across the station's entire designated market area (DMA).

Surface-Analysis Graphics

Supported entirely in 3D, Omni's surface-analysis graphics plot the path of weather fronts including high and low pressure systems, frontal boundaries and jet streams, adding visual flexibility to Omni's comprehensive weathercasts.

Omni's blend of 3D terrain and superimposed mapping results in a relevant, accurate localized picture of the weather as it is actually occurring. Data-driven animations, 3D

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models and high-resolution mapping are only part of what makes Omni unique. The weather platform also contains patented high-definition data products, aerial mapping, nationwide and worldwide topography, ocean depth mapping, political boundaries, an earth halo effect and more in a completely renderless environment.

Introduced in April 2008, Omni has premiered in two top-20 markets – Tampa and Orlando, Florida. Tampa’s WTVT-TV was the first station in the country to premiere Omni followed by Orlando’s WOFL-TV, the first station to broadcast Omni in HD.

Baron Services created the first street-level storm tracking system in 1992. Since then, the company has continued to develop products engineered to save both lives and property. Baron simplifies the science of weather to produce easy to understand visuals. Other notable Baron products include VIPIR, FasTrac, StormWarn and dual-polarization radar.

To learn more about Baron Services, please visit www.baronservices.com.

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About Baron Services

Baron Services owns numerous weather technology patents. Through its partnership with L-3 Communications, the company is part of the team that was awarded a five-year contract from NOAA’s National Weather Service (NWS) to provide design, development and production for a comprehensive system-wide upgrade of the 171 NWS, Federal Aviation Administration (FAA) and Department of Defense (DOD) NEXRAD radars. In addition, the company delivers advanced forecast modeling, mobile weather analysis, cutting-edge radar systems and localized weather displays. Operating primarily from Huntsville, Alabama, with offices in Oklahoma, North Carolina and Florida, Baron Services includes five specialized divisions that continue to advance the weather industry by providing systems engineered to save both lives and property. The company has, to date, installed all broadcast dual-polarization radars in the world.