



Contact: Jenna Shepard
256-881-8811
Jenna.Shepard@baronservices.com

NEW CONFIGURATIONS MAKE OMNI PLATFORM MORE FLEXIBLE, AFFORDABLE

April 20, 2009 – HUNTSVILLE, AL – Baron Services, a leading weather technology company, announced today that its award-winning Omni weather platform will now be available in two configurations, Omni and Omni Plus, offering each station the ability to choose the system that meets its individual needs. Additionally, high definition (HD) and multi-source video router options are also available, providing even more system-wide flexibility.

“By offering these new Omni product configurations, more stations can take advantage of this truly ground-breaking technology,” said Bob Baron, president and CEO of Baron Services. “Starting under \$50,000, our Omni system is affordable and stations have the option of upgrading their system over time.”

Omni

Known for its hyper-local to global capabilities, Baron Services’ Omni system provides true 3D visualization of weather data in a completely renderless environment, photorealistic worldwide mapping and terrain, 3D sweeps of live Baron radar, Sketch™ graphics capabilities including pop-up windows and the ability to maximize all of Baron Services’ data plans: Data Essentials, Data Innovations and HD Elite.

-more-

Omni Plus

In addition to Omni's revolutionary features, Omni Plus takes the system to a new level by delivering extended capabilities including 3D cityscapes, data-driven interactive models, volumetric radar imaging, GPS tracking and more.

HD Option

This optional enhancement enables the station to broadcast their Omni or Omni Plus system in vivid high definition.

Multi-source Video Router Option

With the ability to handle SD and HD video, Omni's multi-source SDI router enables the station to pull in up to 16 video sources at a time while mixing and matching SD and HD sources, which incorporates pre-recorded video or live video from in-studio SD and HD cameras, as well as IP and web-based cameras, providing the station with even more innovative ways to tell the complete weather story.

To learn more about Baron Services, please visit www.baronservices.com.

###

About Baron Services

Baron Services owns numerous weather technology patents. Through its partnership with L-3 Communications, the company is part of the team that was awarded a five-year contract from NOAA's National Weather Service (NWS) to provide design, development and production for a comprehensive system-wide upgrade of the 171 NWS, Federal Aviation Administration (FAA) and Department of Defense (DOD) NEXRAD radars. In addition, the company delivers advanced forecast modeling, mobile weather analysis, cutting-edge radar systems and localized weather displays. Operating primarily from Huntsville, Alabama, with offices in Oklahoma, North Carolina and Florida, Baron Services includes five specialized divisions that continue to advance the weather industry by providing systems engineered to save both lives and property. The company has, to date, installed all broadcast dual-polarization radars in the world.