



NEWS RELEASE

INFORMATION CONTACT: Jennifer Cole 256-881-8811

FOR IMMEDIATE RELEASE

## **Communications Failure Left Forecasters in the Dark During Katrina**

Huntsville, AL August 31, 2005 - After Katrina came ashore, quick problem solving was needed to continue to keep the public informed of the storm's progress. Five NEXRAD radar sites across Louisiana and Mississippi experienced communication disruptions during the storm, leaving meteorologists and emergency officials unable to access current radar images for specific areas. Baron Services, a leading manufacturer of radar systems and weather analysis software, responded by approaching clients who had operational station-owned radar systems and the stations swiftly volunteered to supply their radar data to be used to create a complete, nationwide radar image. Stations KSLA in Shreveport LA, KATC in LaFayette, LA and WAFF in Huntsville, AL all responded to the request, enabling national and local media to provide enhanced situational awareness to the areas in the immediate path of the hurricane.

### **About Baron Services**

Baron Services, Inc. serves broadcasters, major industry, public utilities and emergency management agencies as a full service provider of real-time, localized weather forecasting products and Doppler radar. Baron Services operates out of Huntsville, Alabama with auxiliary offices in Oklahoma, North Carolina and Florida. They hold numerous patents for the detection and dissemination of severe weather information. As an aggressive innovator of new technologies, Baron Services offers a complete suite of weather monitoring and display systems that continue to lead the market in the detection and communication of significant weather events as well as conducting cutting edge research through Baron Advanced Meteorological Services, a Baron owned company located at the National Climate Data Center in Ashville, North Carolina.