



Contact: Jenna Shepard  
256-881-8811  
[Jenna.Shepard@baronservices.com](mailto:Jenna.Shepard@baronservices.com)

## **BARON FASTRAC UPDATES MAKE STORM TRACKING A BREEZE**

**August 21, 2007, HUNTSVILLE, AL** – FasTrac, Baron’s original weather display, now includes Automated Tropical Storm Tracking and other valuable upgrades just in time for hurricane season. The powerful 2D storm tracker was recently updated to improve existing features while adding premiere storm tracking capabilities not previously available.

Through continued innovation and enhancements, the FasTrac system remains the premiere storm tracking system for the broadcast industry. Baron’s latest FasTrac release is free to existing customers and can be easily downloaded at <http://support.baronservices.com>.

Baron Services is pleased to offer free FasTrac updates including:

### **Automated Tropical Storm Tracking**

Using Automated Tropical Storm Tracking, Meteorologists can instantly see the current position and forecasts for position, pressure, winds and movement during tropical events

### **ETA Scan**

This innovative new ability rapidly scans across a manual or automatically-created storm track, refreshing the ETA marquee box with all the communities in harm’s way throughout the entire duration of the track.

### **Dual-Polarization Support with Hydrometeor Classification**

To complement its commitment to new radar technology, Baron has added support for dual-polarization display and hydrometeor classification in FasTrac. Dual-polarization radars use horizontal and vertical pulses to derive more accurate information on precipitation types and

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rainfall rates. (A Baron dual-polarization radar is required to use this functionality.)

### **Storm Prediction Center (SPC) Outlooks and Mesoscale Discussions**

This new feature lets users view updated severe weather outlooks from the SPC at any time. Different viewing categories are accessible, including thunderstorms, winds, hail and tornadoes.

One of the core philosophies of Baron Services is ensuring maximum value for our customers,” said Bob Baron, President and CEO of Baron Services. “We don’t retire our weather systems. Instead, we make them better.”

FasTrac easily doubles as an interface with a live radar, allowing meteorologists to manage radar operation straight from their weather center. Meteorologists can track storms and their effect on cities and towns down to the neighborhood level, while also pinpointing the exact arrival time at a certain location. Baron Services was the first weather company to innovate this type of storm tracking technology with the creation of OmniWxTrac, FasTrac’s predecessor, in the early 90s.

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### **About Baron Services**

Baron Services is the Only Complete Weather Company, providing full-service weather technologies for a variety of industries. The company’s broadcast division specializes in viewer-friendly weather displays for the High-Definition Era, including daily forecast graphics, storm tracking, localized forecast data, live Doppler radar and community-oriented systems like remote sensors. Baron’s consumer-driven weather systems deliver relevant information in simplified displays while requiring minimal interpretation on the part of the viewer.

Baron Services operates out of Huntsville, Alabama with auxiliary offices in Oklahoma, North Carolina and Florida. Its multiple divisions focus on broadcast television, public safety, government and industry, as well as satellite-delivered weather data for mobile environments. The company’s numerous patents make it a continued leader in the communication of significant weather events.