



PRESS RELEASE

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**Baron Services Founder, CEO Selected to Join U.S. Delegation  
to World Meteorological Organization**

April 16, 2007, Las Vegas, NV – Baron Services is proud to announce that its founder and CEO, Robert O. Baron, has been selected as a Private Sector Advisor on the U.S. Delegation to the World Meteorological Organization’s fifteenth Congress in Geneva, Switzerland. The event will be held on May 7-25, 2007.

Private sector advisors bring a non-government perspective on various aspects of meteorology and weather forecasting to the WMO. Traditionally, advisors have been interested in observing systems and issues involving data collection and transmission.

“Being appointed as an advisor to the world meteorological body is an honor, both for myself and for the company,” Robert O. Baron said. “Our commitment to innovating dominating weather solutions for the broadcast industry has proven to be the foundation

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of our international endeavors. As Baron Services continues to expand into international markets, this invitation validates our technology's acceptance in an international venue."

Baron's offerings for the broadcast industry center around its Complete Weather Solution, an end-to-end package incorporating high-powered HD displays, advanced forecasting data and the most advanced live Doppler radars on the market. The advisors' presence this year will coincide with the MeteoHydex 2007 exhibition in Geneva, where Baron Services will be displaying its internationally-flavored integrated weather systems, employing much of the same technology at work in U.S. broadcast stations for over 15 years.

#### **About Baron Services**

Baron Services is the Only Complete Weather Company, providing full-service weather technologies for a variety of industries. The company's broadcast division specializes in viewer-friendly weather displays for the High-Definition Era, including daily forecast graphics, storm tracking, localized forecast data, live Doppler radar and community-oriented systems like remote sensors. Baron's consumer-driven weather systems deliver relevant information in simplified displays while requiring minimal interpretation on the part of the viewer.

Baron Services operates out of Huntsville, Alabama with auxiliary offices in Oklahoma, North Carolina and Florida. Its multiple divisions focus on broadcast television, public safety, government and industry, as well as satellite-delivered weather data for mobile environments. The company's numerous patents make it a continued leader in the communication of significant weather events.