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BARON LAUNCHES GROUND-BREAKING TORNADO DETECTION TECHNOLOGY

January 21, 2008, HUNTSVILLE, Ala. – Baron Services is proud to introduce the Baron Tornado Index™, the most revolutionary tornado detection technology to become available in the last five years. “We are thrilled with the results we are seeing from this latest tool,” said Bob Baron, president and CEO of Baron Services. “After one hundred or more case studies, the technology is proving to be invaluable for predicting the likelihood of a tornado in any given storm.”

Founded 17 years ago with a mission to develop life-saving weather tools, Baron Services continues to build on that heritage with the debut of the Baron Tornado Index (BTI), available to existing customers subscribed to the Advanced Data Service Package at no additional charge. The BTI is a ranking on a scale of 0-10 used to gauge the likelihood of a tornado in any given storm. As the BTI increases, the potential for a tornado within that storm goes up. Using proprietary algorithms combined with high-resolution radar data and the most advanced mesoscale models available, the Baron Tornado Index provides an easy, one-glance diagnosis for a storm’s tornadic potential.

Interpretation of the BTI can be achieved by clicking on any Baron SCIT or by reading the color-coded Baron Shear Markers. Based on the BTI, the color of the shear marker will be filled in yellow for a BTI between 2-3.9, orange for a BTI between 4.0-6.9, red for a BTI between 7.0-7.9, or flashing red for a BTI of 8.0 or higher. Since the BTI is calculated

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continuously based on the latest derived SCITs and shear markers, stations will always have up-to-the-minute information.

The BTI improves situational awareness by enabling meteorologists to monitor the progression of a storm's development and focus their viewer's attention on areas that are at the highest risk of a tornado outbreak. During widespread severe weather outbreaks over a large DMA, the BTI will allow meteorologists to alert viewers of the storms posing the highest threat of tornadic potential.

The Baron Tornado Index is included in the VIPIR 5.0 release and will soon be available in FasTrac. The 5.0 release is available to existing Advanced Data Service Package customers at no additional charge. VIPIR 5.0 can be easily downloaded at:

<http://support.baronservices.com>.

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About Baron Services

Baron Services is a pioneer in sophisticated weather analysis and technology and a globally recognized industry leader in delivering technology for the communication of significant weather events. It offers a wide range of weather solutions and owns numerous weather technology patents. The company delivers cutting-edge radar systems, advanced forecast modeling, mobile weather analysis and localized weather displays. Operating primarily from Huntsville, Alabama, with offices in Oklahoma, North Carolina and Florida, Baron Services includes five specialized divisions that continue to advance the weather industry by providing systems engineered to save both lives and property. The company has, to date, installed all broadcast dual-polarimetric radars in the world.